4th Congress of the European Operating Room Nurses Association, Dublin, Ireland

Project Type
Triennial Congress

Venue
Royal Dublin Society, Dublin. Local host: Irish Nurses Organisation (INO)

Audience
Up to 2,200 nurses, students and related healthcare professionals

Challenge
To manage a congress with an extensive scientific programme containing no less than 52 oral presentations, a series of workshops on issues related to perioperative practice and visits to some of the Operating Departments in hospitals in the Dublin area. A sizeable exhibition, numbering some 70 stands, and a large gala dinner were also required.

Solution
President Mary McAleese officially opened the Congress, the biggest nursing conference ever held in the Republic of Ireland attracting 2300 delegates from 41 countries, at the RDS on Thursday, 25th May. During the Welcome Irish Reception vocalist group Anúna captivated delegates before energetic participants took to the floor to learn how to dance at an Irish Céilí.

Ovation Group (now MCI Group) provided a full-management service to the client including services such as:
- Full online registration
- Venue Management (RDS)
- Accommodation booking.
- Management of Exhibition.
- Social Programme including Welcome Irish Reception and Gala Dinner.
- Optional tours programme
- Sponsorship and funding
- Budget Management
- Print and Design of all promotional material

Tools
Maintaining constructive relationships with all stakeholders (client, sponsors, delegates, etc.) Efficient in house on-line registration tools. Professionally organised exhibition/sponsorship sales and onsite management.

Results
The Congress was a great success in every respect and further enhanced Ireland’s reputation in the field and Dublin’s reputation as a conference destination. On the EORNA website, Irini Antoniadou, EORNA president, specially thanks president McAleese for the recognition she gave perioperative nurses, the INO and their president Madeline Spiers for their support and Ovation Group for their very good co-operation over the last three years.