24th International Pig Veterinary Society Congress

Royal Dublin Society, Dublin, Ireland

7th - 10th June 2016

www.ipvs2016.com
The forthcoming 24th International Pig Veterinary Society Congress in Dublin from June 7th to June 10th 2016 is a unique event since it represents a departure from the usual IPVS format. We have joined forces with the 8th European Symposium of Porcine Health Management to consolidate the pig veterinary conferences in Europe in 2016 and to create a special event in a special city. Dublin, in the early summertime has been afforded the opportunity to welcome friends, sponsors and delegates to what we hope will be the best IPVS ever.

By combining the IPVS with the ESPHM we hope to build attendance to in excess of 2500 delegates. Our congress venue is the historic Royal Dublin Society, founded in 1731 to promote agricultural endeavours and working in this pursuit ever since. This is a unique venue that will allow you, our sponsors, to interact freely with the delegates in a warm and friendly environment. We intend to maximise contact between sponsors and delegates through careful streaming of footfall through the exhibition area during the opening ceremony, at break-times and at other strategic times throughout the event. We will also offer our Gold Sponsors a total of 8 Satellite Symposia slots in which they can deliver their unique messages to the attending delegates. Our conference partners MCI will help design specific event programmes for all our sponsors that can allow you maximum return on your investment. They are uniquely placed to ensure that your congress experience and that of your guests is memorable for all the right reasons.

Dublin is a fabulous city to visit. Our congress centre is on the south-side of the city centre with major bus and rail links to the centre. Dublin is a very welcoming city with a friendly face at every interaction. We are a maximum of two flights away from most international locations and Dublin Airport is a short hop away from the venue and the congress hotels. Accommodation banks have been booked in neighbouring hotels and we hope that all delegates and sponsors attending will extend their visits to the days before (a bank holiday weekend) or after (a party weekend) the congress to allow us to share our beautiful and blossoming country with you. There will be a Cead Mile Failte (100,000 welcomes) to all our guests and we hope to instil a longing among all attendees to return to Ireland real soon.

Pat Kirwan  MVB Cert Pig Medicine
President IPVS Dublin 2016

Important Dates

April 2015
Abstract System Opens
April 2015
Early Bird Registration Opens
November 2015
Abstract System Closes
February 2016
Early Bird Registration Closes

Local Organising Committee

Pat Kirwan  MVB Cert Pig Medicine,
President IPVS Dublin 2016

Quim Segales  DVM, PhD, Dipl.ECVP Dipl.ECPHM
Vice President IPVS Dublin 2016

Anne Griffin  Director Operations, MCI Dublin

Marije Kraan  Project Manager, MCI Dublin

Deirdre Quinn  Exhibition & Sponsorship Manager, MCI Dublin
Royal Dublin Society (RDS)

Since its inception in 1731, the Royal Dublin Society (RDS) has grown from a small gathering of visionaries into one of Ireland’s most influential bodies. Over the years the Society has expanded and improved its facilities, in the heart of Dublin, the RDS is served by all major public transport systems and surrounded by top hotels, the RDS caters for all events.

Venue

Dublin is the capital city of Ireland. The beauty of the surrounding country, combined with its maritime position, give to the metropolis of Ireland an unparalleled and unequalled charm.

The name Dublin comes from the Irish term “Dubh-Linn” that roughly translates as “black pool”. Today it is the historical and cultural centre of Ireland with a mix of medieval, Georgian and modern architecture. It is a modern centre of education, the arts, administration, economy and industry. Ranked one of the top 30 cities in the world, Dublin has a wealth of history, culture, a legendary literary tradition, wonderful shopping, dining, nightlife and of course fantastic characters!
Why sponsor?

IPVS 2016 offers you the opportunity to build market share and develop new customer relationships.

- Face-to-face meetings to generate new business
- Establish strategic partnerships and build opportunities with existing clients
- Stimulate interest in new products
- Update your company’s intelligence
- Position your company as an industry leader

3,000 national & international delegates

Showcase your products and services + Target new clients

Veterinary practitioners and academics with a special interest in pigs will visit IPVS 2016

Previous IPVS/ESPHM Industry Partners, Supporters & Exhibitors

- Bayer
- Boehringer-Ingelheim
- Hipra
- MSD
- Zoetis
- Elanco
- Idexx
- Merial
- Pic
- Alltech
- Investigacion
- Aplicada
- Kapha
- Kubud
- Lapisa
- Pecuarios Laboratorios
- Pharmacosmos
- Topigs
- Vetoquinol
- Qiagen
- Genetiporc
- Harris Vaccines
- Hypor
- Newsham Choice Genetics
- Uniferon
- Ceva
- Biomin
- Huvepharma
- IDT
- ECO

All partners, supporters and exhibitors will have access to the "Opt in" Delegate list

Top 10

✔ Reinforce long-term business relationships
# Sponsorship Opportunities at a Glance

<table>
<thead>
<tr>
<th>Price</th>
<th>Partner</th>
<th>Supporter</th>
<th>Gold Exhibitor</th>
<th>Silver Exhibitor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Representation at the <strong>IPVS 2016</strong> Industry Advisory Council</td>
<td>✔️</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
</tr>
<tr>
<td>Exhibition Stand Space</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Choice of Hospitality Suite or Storage Room</td>
<td>✔️</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
</tr>
<tr>
<td>Satellite Symposium during <strong>IPVS 2016</strong></td>
<td>✔️</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
</tr>
<tr>
<td>Complimentary Delegate Registration</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✗</td>
</tr>
<tr>
<td>Exhibition Registration only</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✗</td>
</tr>
<tr>
<td>Gala Dinner – Tickets</td>
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<td>✔️</td>
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<td>✗</td>
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<tr>
<td>Advertisement in Programme</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✗</td>
</tr>
<tr>
<td>Branding of logo at Registration Area</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✗</td>
</tr>
<tr>
<td>Branding of logo on Congress Signage</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✗</td>
</tr>
<tr>
<td>Logo on rolling PowerPoint in Congress rooms</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✗</td>
</tr>
<tr>
<td>Insert Marketing material in bag/folder</td>
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<td>✔️</td>
<td>✔️</td>
<td>✗</td>
</tr>
<tr>
<td>Logo &amp; link to sponsor page on website</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✗</td>
</tr>
<tr>
<td>E-Shot Advert</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✗</td>
</tr>
<tr>
<td>Company profile on <a href="http://www.IPVS2016.com">www.IPVS2016.com</a></td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✗</td>
</tr>
<tr>
<td>IPVS 2016 congress logo for your promotional material</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✗</td>
</tr>
</tbody>
</table>

## Prices

**Partner** €100,000
- Exhibition space - 80 sq mtrs (10 m x 8 m) - island site - space only
- Choice of Hospitality Suite or Storage Room (subject to availability)
- Representation at **IPVS 2016** Industry Advisory Council
- 7 full delegate registrations to the event, to include Welcome Reception
- 15 exhibition only registrations
- 4 x Gala Dinner Tickets
- 2 Page Advertisement in Programme
- Branding of your logo and Partner Sponsor in Registration area & Congress Signage
- Logo with hyperlink to your homepage and 100 word company profile on www.ipvs2016.com
- Logo and sponsor on rolling PowerPoint displayed during intervals in congress rooms
- 2 x E-Shot Advert to delegates (selection of dates available on first booked agreement)
- Insert in Congress bag (i.e. branded usb key, pen, notepad, brochure, etc) - limited in size to A4 (max size)
- **IPVS 2016** Congress logo for your promotional material

**Supporter** €35,000
- Exhibition stand - 25 sq mts (5m x 5m) - island site - space only
- 3 full delegate registrations to the event, to include Welcome Reception
- 5 exhibition only registrations
- 2 x Gala Dinner Tickets
- 1 Page Advertisement in Programme
- Logo with hyperlink to your homepage and 75 word company profile on www.ipvs2016.com
- Logo and sponsor on rolling PowerPoint displayed during intervals in congress rooms
- 1 x E-Shot Advert to delegates (selection of dates available on first booked agreement)
- Insert in Congress bag (i.e. branded usb key, pen, notepad, brochure, etc) - limited in size to A4 (max size)
- **IPVS 2016** Congress logo for your promotional material

**Gold Exhibitor** €10,000
- Exhibition stand - 9 sq mts (3m x 3m)
  - To include: divider walls, fascia, company name card, 1 x double 13 amp socket, 2 spotlights, counter & 2 stools
  - 1 full delegate registration to the event, to include Welcome Reception
  - 2 x exhibition only registration
  - Half page Advertisement in Programme
  - Logo with hyperlink to your homepage and 50 word company profile on www.ipvs2016.com
  - Logo and sponsor on rolling PowerPoint displayed in congress rooms
  - **IPVS 2016** Congress logo for your promotional material

**Silver Exhibitor** €7,000
- Exhibition stand - 6 sq mts (3m x 2m)
  - To include: divider walls, company name card, fascia, 2 spotlights, 1 x double socket, counter & 2 stools
  - 2 x exhibition only registration
  - Quarter page Advertisement in Programme
  - Logo with hyperlink to your homepage and 30 word company profile on www.ipvs2016.com
  - **IPVS 2016** Congress logo for your promotional material

Prices quoted exclude VAT
Get IPVS 2016 at your fingertips!

This useful mobile app includes the entire Scientific Programme directly on your smartphone or tablet device. Search sessions, prepare your own agenda, find your way around the exhibition and locate the lecture rooms.

Benefits include:

✔ Details of App and Sponsor will be communicated to all delegates prior to the Congress
✔ Company name and logo will be displayed on the start screen for 2 seconds. An acknowledgement sentence: “The IPVS 2016 app is kindly made possible by an unrestricted grant from ‘your company name’” will be displayed.
✔ Company logo will be displayed on the footer banner of App
✔ Major sponsor will be acknowledged with link to home page on congress website
✔ Opportunity to place up to 4 pop up banners throughout Congress

DELIGHT PROGRAMME (DIGITAL)

This programme will include the complete scientific, social and tour programmes and practical information for delegates and other attendees at the Congress.

Outside back cover Advertisement €5,000
Inside front/back cover Advertisement €4,000
Internal Page Advertisement €3,000

MINI PROGRAMME €3,000 (circulation approx. 2,500)

Your logo will be on the cover of the Mini Programme which will be distributed with the congress badge to all delegates.

Prices quoted exclude VAT

Never wrestle with a pig. You just get dirty and besides, the pig likes it.

George Bernard Shaw

In order to maximise delegate traffic in the exhibition area – ample networking opportunities

✔ Exhibition stands have been configured to maximise sponsor exposure
✔ All catering will be held beside the exhibition area
✔ The Exhibition will be held on one level
✔ The Exhibition will take place beside the main plenary and breakout rooms
✔ Poster Boards will be on balcony above Exhibition
✔ Access to the Welcome Reception will be through the Exhibition Hall
✔ All delegates will be actively encouraged at the end of each main plenary to visit the exhibitors
**Sponsorship Opportunities**

**POSTER BOARDS €5,000**
Exclusive opportunity to have your logo on every posterboard no. - up to 750 posters, daily rotation and poster walks will ensure every delegate sees your logo.

**DELEGATE LANYARDS €7,500 (Unique Opportunity)**
Exclusive high profile opportunity to brand delegate lanyards with your logo, up to 700 delegates and sponsors/exhibitors will see your logo. (Sponsors to supply lanyards which must be approved by Exhibition & Sponsorship Manager)

**DELEGATE BAG INSERTS €3,500 each**
Put your branding in the hands of every delegate at IPVS 2016 by providing inserts into bag which will be given to delegates upon arrival. (Maximum size A4 for printing. (Sponsor to provide materials)

**NOTEPAD & PENS €7,000 each**
Put your branding in the hands of every delegate at IPVS 2016 by providing branded notepads & pens into bag which will be given to delegates upon arrival. (Sponsor to provide materials)

**E-SHOT SPONSORSHIP €2,500 per E-shot**
Reach the IPVS 2016 potential delegate database of over 5,000 professionals by sponsoring the messages that encourage their attendance at IPVS 2016. Informative, relevant and effective, the IPVS 2016 e-shots are the primary method of communicating programme and Congress information prior to IPVS 2016. Build brand awareness and pave the way for your participation at the Congress by including your logo and message (max 50 words) within the e-shot. All message wording to be approved by the Exhibition and Sponsorship Manager. Selection of dates available on a first booked agreement.

**TEA/COFFEE BREAKS**
(5 available) €4,500 each
- Morning or afternoon break
- Sponsorship of one break only
- Acknowledgement, logo with hyperlink to your home page on the Congress website [www.ipvs2016.com](http://www.ipvs2016.com)
- Branding opportunity – place branding at each Catering Station during break (location to be agreed with Exhibition & Sponsorship Manager)

**LUNCH BREAK**
(3 available) €10,000 each
- Acknowledgement, logo with hyperlink to your home page on the Congress website [www.ipvs2016.com](http://www.ipvs2016.com)
- Branding opportunity – place branding at each Catering Station during lunch (location to be agreed with Exhibition & Sponsorship Manager)

**GALA DINNER SUPPORTER €30,000 (Unique opportunity)**
The IPVS 2016 Gala Dinner will take place in the RDS. A Pre-dinner drinks reception will be followed by a three course meal with wine and entertainment.

Benefits include:
- Your logo with hyperlink to your home page and 50 word company profile on congress website [www.ipvs2016.com](http://www.ipvs2016.com)
- 2 x delegate registrations
- 4 x tickets to Congress Dinner
- Branding on menu and branding opportunity in reception area for dinner (location to be agreed with Exhibition & Sponsorship Manager)
- Verbal acknowledgement during dinner

**WELCOME RECEPTION €15,000 (Unique opportunity)**
IPVS 2016 Welcome Reception will take place in the Exhibition Hall, RDS and will be an excellent opportunity to connect with international colleagues in an informal and relaxed setting. Wine and canapés will be served.

Benefits include:
- Your logo with hyperlink to your home page and 50 word company profile on the congress website [www.ipvs2016.com](http://www.ipvs2016.com)
- 4 x complimentary tickets to Welcome Reception
- Branding in IPVS 2016 reception area (location to be agreed with Exhibition & Sponsorship Manager)
- Verbal acknowledgement during Welcome

Prices quoted exclude VAT
MCI Dublin is the official Professional Congress Organiser (PCO) for IPVS 2016 and has a proven track record in delivering successful international conferences, managing many of the major congresses which have come to Ireland over the past decade. MCI Dublin employs a dedicated Exhibition and Sponsorship Team to work with you to maximise the benefits of your exhibition and sponsorship presence at IPVS 2016.

If you wish to make any suggestions of how you would like to support IPVS 2016 I would be happy to hear from you. MCI would be delighted to assist with suggestions for your social programme and accommodation.

For enquiries and bookings, please contact

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E-mail: deirdre.quinn@mci-group.com  
Web: www.mci-group.com

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I am fond of pigs.  
Dogs look up to us. Cats look down on us. Pigs treat us as equals.  
Winston S. Churchill