



5 nights INCENTIVE

ROME

Day One:

Arrival at Fiumicino Rome International Airport and transfer to hotel.

"Roma, non basta una vita - Rome, a lifetime is not enough"

No time to waste as your visit to the Eternal City begins. A fleet of chauffeur driven vintage Fiat 500's is waiting to introduce you to the city's majestic attractions. Drive along the River Tiber, Trastevere and Galleria Borghese, stop at St Peter's Square, sip cappuccino and soak up the sights of Rome's theatrical streets and cobbled alleyways.

Evening - Welcome to Italy

Prosciutto, Gorgonzola, Mozzarella, Brunello, Amaretti - are you ready for a culinary adventure? Checco allo Scapicollo is the rustic setting for your introduction to gourmet Italy. Sip Spumante while enjoying the interactive cooking stations. Indulge in a veritable feast of regional specialities rounded off with espresso or limoncello. Buon appetito!

Day Two:

Morning - Choice of activity to enjoy;

Imperial Rome

Your ancient world journey begins in the Colosseum, the very amphitheatre where gladiators and fierce animals challenged each other to death for the pleasure of the Emperor and the public. Continue to the Forum and the Senate House, where Marc' Antoino delivered his famous 'Friends, Romans, Countrymen' oration on Julius Caesar's assassination. Pass The Arch of Titus and Circus Maximus before we take you back to present day Piazza Venezia to admire the King Victor Emmanuel II marble monument.

The Trevi Fountain and Spanish Steps

Indulge your very own Dolce Vita moment. Toss three coins in the baroque fountain, make three wishes, legend has it your return to Rome is ensured. Stroll through the alleys by the Pantheon and Piazza Colonna to the hour glass-shaped square at the Spanish steps. Scale the steps to admire the Obelisco Sallustiano and Trinità dei Monti from its summit.

Private visit of Palazzo Colonna

Enjoy an exclusive visit to the home of Prince Prospero Colonna, scion of Italy's oldest nobility. Marvel at his private art gallery whose elegant Salon is said to be the inspiration for the Hall of Mirrors at Versailles.

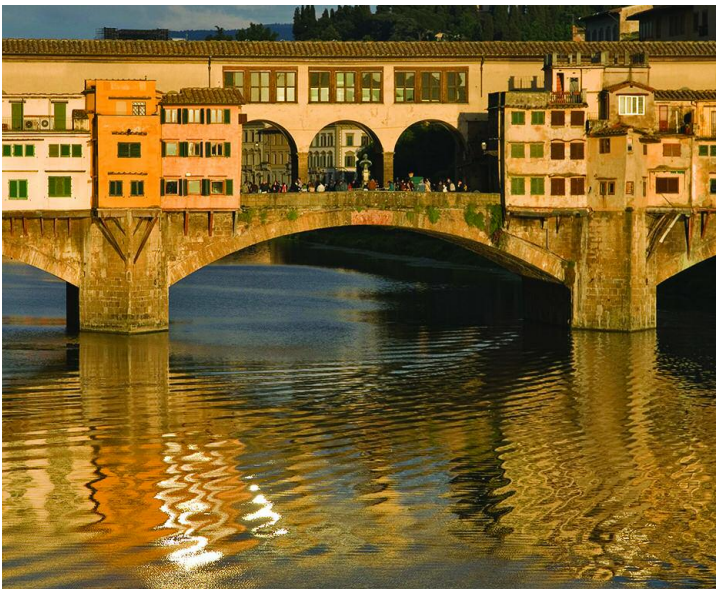
Lunch at one of the many cosy Roman restaurants dotted along the route.

Late Afternoon - The Vatican Museums & Sistine Chapel

No visit to Rome can match this unforgettable experience. By special arrangement with the Vatican Authorities, the doors of the Vatican Museums open just for you. Marvel at the rich art collections, the Tapestry Gallery and Michaelangelo's breath taking Old Testament ceiling frescoes in the contemplative surrounds of the Sistine Chapel.

Evening - Villa Aurelia

Set in a stunning location within Rome's ancient city walls, Villa Aurelia is exclusively yours for a sumptuous gala evening. Built for Cardinal Girolamo Farnese around 1650, its also the venue favoured by Tom and Katie Cruise for their wedding rehearsal.



Day Three:

A Day in Florence, City of the Arts

Its over 500 years since Florence became the “golden city”, with an incredible explosion of intellectual and artistic life. Michelangelo, Leonardo da Vinci, Raphael, and Donatello all made their 16th century debut here.

Your walking tour takes you along facades of Renaissance palaces and churches through open air markets to discover the subtle pleasures of this amazing city. Enter the Academy of Fine Arts to view the awe inspiring statue of David. Visit the 11th century Baptistery and its world famous bronze doors. Stroll to the Duomo of Santa Maria del Fiore and marvel at its elaborate pink, green and white marble façade. Climb the 414 steps to the Giotto's Bell Tower for breathtaking views of the dome and the cityscape.

Stop awhile at the stunning Ponte Vecchio, enjoy its splendid Gothic Florentine architecture and browse the shops of its artisan jewelers and goldsmiths.

Evening

The renowned venue every major city would like to own is the one Florence calls its own. Host to Florence's most reputable families Sabatini is on everyone's lips long before arriving in Italy.

Synonymous with fine dining, your evening here is an elegant but informal ritual of the highest standard.

Day Four: Rome

Your choice of full day activity with lunch

Cooking class at Santa Benedetta

Escape to the heart of picturesque Frascati. At the tranquil Santa Benedetta winery, estate owner Fabia is waiting to share his generations old recipes and secrets of his olive oil and wine production. Prepare your pasta dish, select a complementary wine from the abundant cellar and dine al fresco.

Excursion to Pompeii

The eruption of Vesuvius and the resulting destruction of Pompeii has fascinated visitors for years. Its preservation is truly a wonder to behold. Discover lava strewn remains of everyday life as you imagine the panic of fleeing inhabitants. And all the while Vesuvius the killer volcano looms silently in the background.

Wine Tasting in Montepulciano

A wine-growing center since the days of the Etruscans, the enchanting hillside village of Montepulciano is famed for two revered wines; Vino Nobile and Rossi. Whether you are a novice curious to learn about the ancient art of winemaking or an old hand seeking to indulge in unique flavours, a visit to its medieval wine cellars is sure to delight.

Evening - At leisure

When in Rome, do as the Romans do! This evening is yours to join friends for a leisurely dinner, one of the greatest Italian pleasures. Test Mamma's cooking at an intimate trattoria, step inside a sophisticated osteria or mingle with locals at a convivial neighbourhood pizzeria.

Day Five:

Morning - Ornate Orvieto

With three popular claims to fame (Classico, Cathedral and Ceramics) Umbria's tumbling hillside town sits majestically atop a chunk of volcanic tufa rock. Grab a gelato and study the intricate mosaic and glass studded façade of its Duomo. Explore the town's medieval caves where you'll find remains of an old olive press, well shafts and a primitive cement quarry. Round off your visit by window shopping for ceramics and Pinocchio dolls or sample the famous Orvieto wine.

Afternoon at leisure

Evening - Palazzo Doria Pamphilj

Your time in Rome is drawing to a close and tonight one of the city's most regal venues is at your disposal. Aperitivo is served in the elegant Palazzo courtyard before a private tour of the exquisite Byzantine art collection. The gilded grand salon, classical trio, fine food and wines provide an enchanting backdrop as you reminisce over your visit to Rome.

Day Six:

Transfer to airport and departures

For further details contact:

VIA della Ferratella in Laterano 41,
00184 Rome, Italy
P: + 39 06 70495693
F: + 39 06 7096292
E: info@ovationdmc.com
www.ovationdmc.com